

Wish List in TRIMIT B2C

White Paper

This Document contains information about the functionality in TRIMIT 2013 R2S regarding the wish list in the B2C shop

Information shown in this document is based on:

- TRIMIT ConnectPortal 4.8 (CPO)
- TRIMIT Portals 2013 R2S (PORTALS)
- TRIMIT 2013 R2S (TRIMIT)

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INTRODUCTION

Wish list functionality is meant to increase web shop usability and improve user experience of using TRIMIT's B2C shop. This document introduces to B2C shop wish list functionality.

THE PURPOSE OF THE WISH LIST

The purpose of the wish list is to save items in order to buy them later or to save and send items in the wish list to other people and have it as a shopping guide.

WISH LIST FEATURES

TRIMIT's B2C shop wish list has following features:

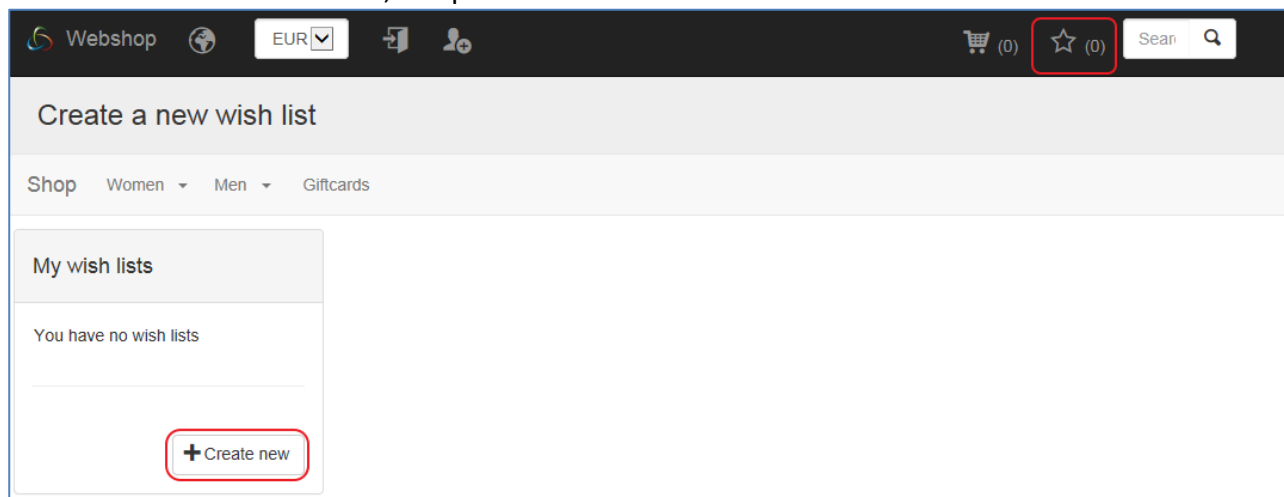
- ✓ Can be created without user's authentication (login)
- ✓ Can store unlimited amount of items
- ✓ Single user can create unlimited amount of wish lists
- ✓ Wish list can be edited or deleted
- ✓ Items from one wish list can be moved/dragged to another wish list
- ✓ Wish list can have a specific user defined name
- ✓ Wish list can be sent as a link to an email address
- ✓ Wish list can be received by email and used as a shopping guide

WISH LIST SETUP

Wish list on B2C shop can be created in two ways: from wish list page or from product(s) page.

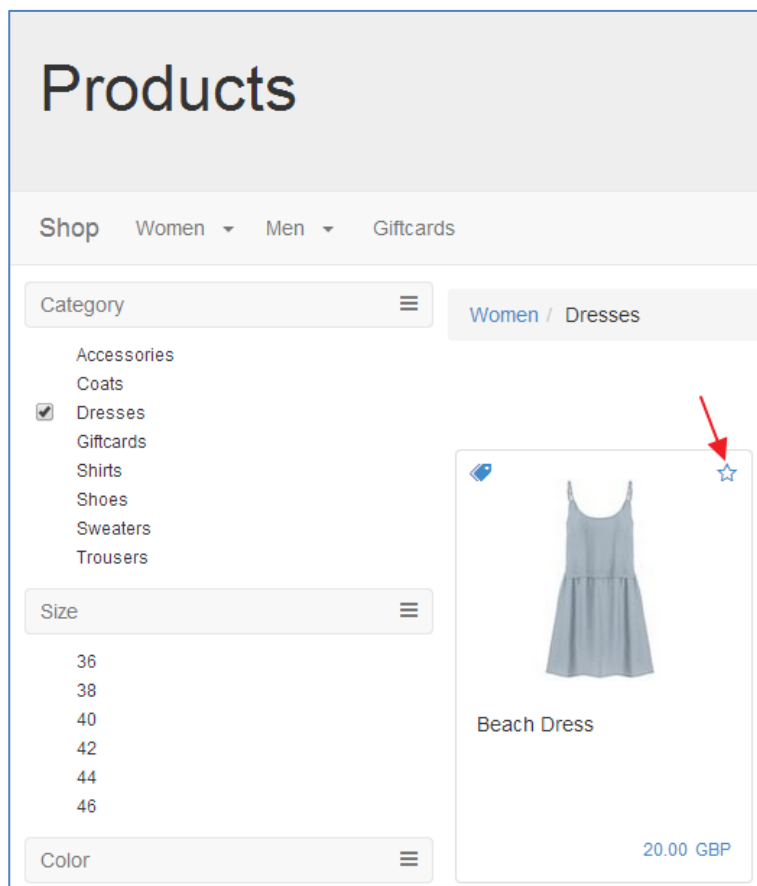
Create from the wish list page:

Open TRIMIT B2C shop portal. Click on "**Wish list**" indicator in the upper part of the page and then click on "**Create new**" button, see picture below:

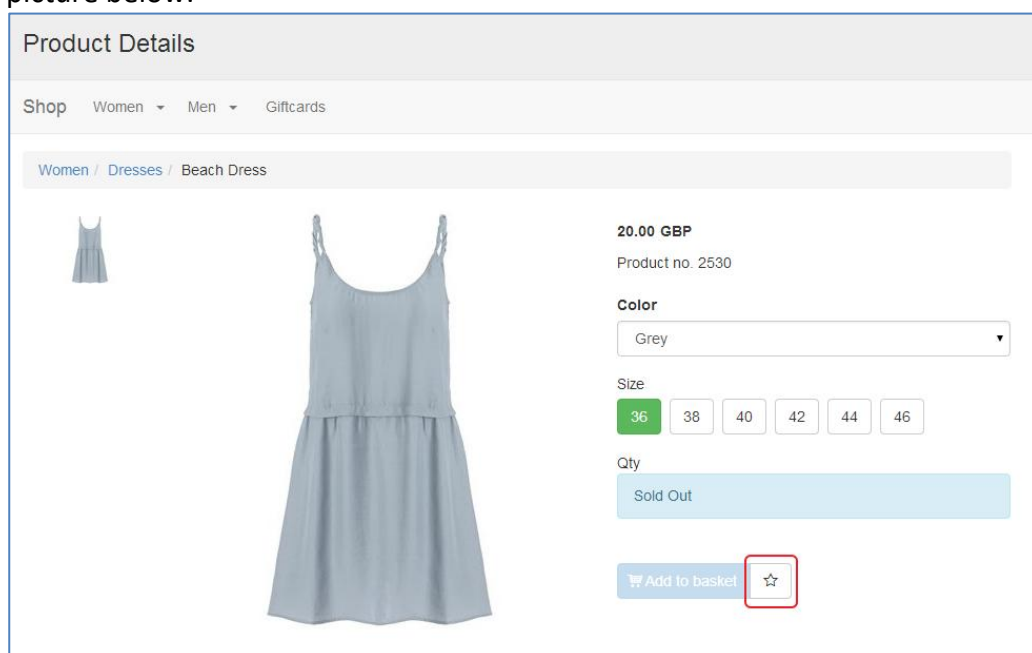


Create from Product(s) page:

Open TRIMIT B2C shop web portal. Go to Products list page and click on star icon in upper right corner of item's picture in order to add this item to a wish list. In this case no item size or color will be selected.



Another way to add item to the wish list is to go to Product details page, choose item's color and size and then click on “Add this item to your wish list” button marked with a star, as shown on picture below:

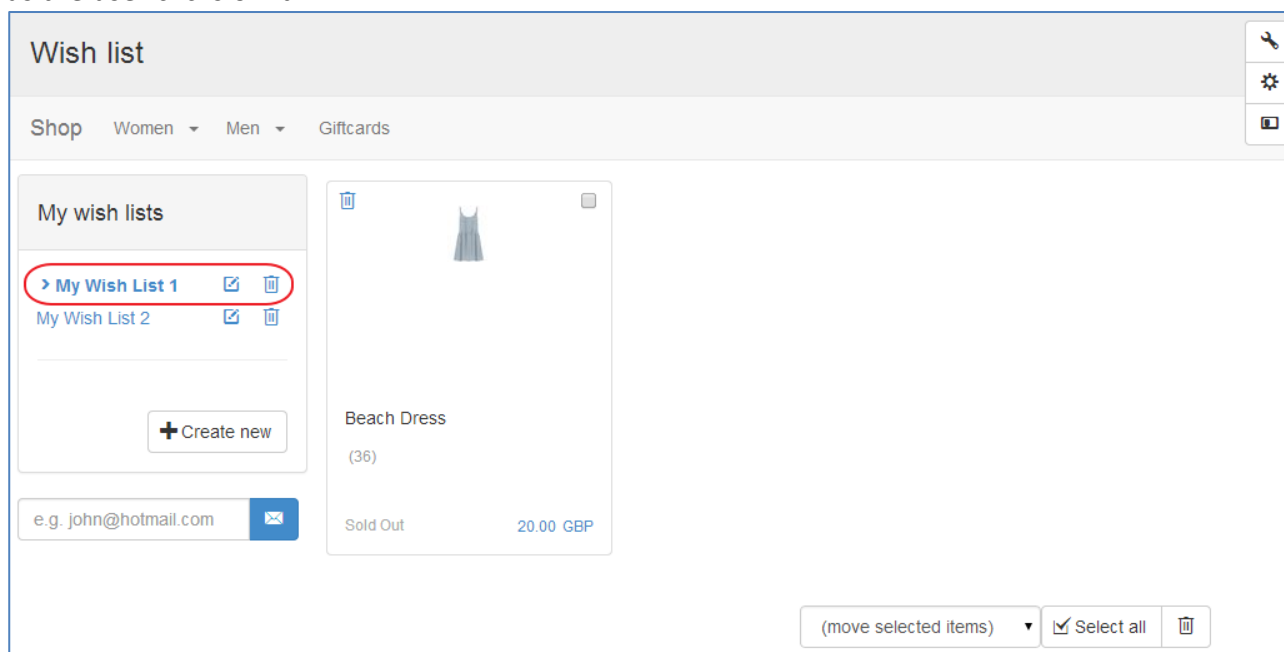


A Wish list indicator is now showing the amount of items in it:

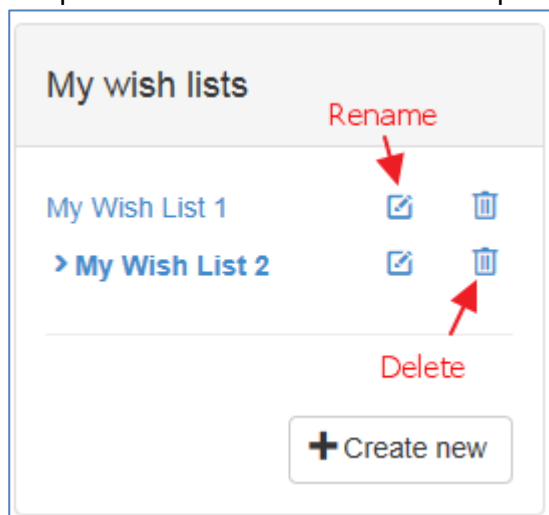


WISH LIST MANAGEMENT

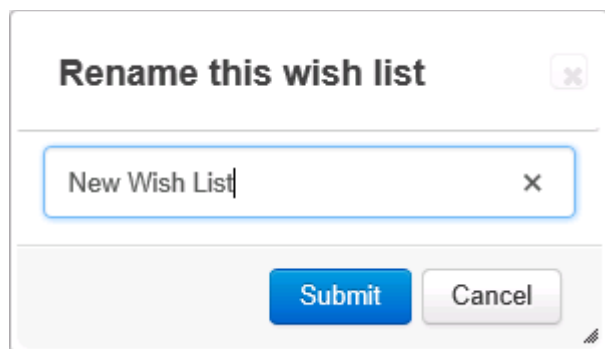
In case if there are several wish lists created by user - then items will be added to the active wish list. The active wish list is indicated by bold font in the wish list name and it gets indicated as soon as the user clicks on it:



It is possible to rename and delete a specific wish list:



To rename a wish list – press on Rename icon. A new window will appear. Write new wish list name and press on Submit in order to save it:

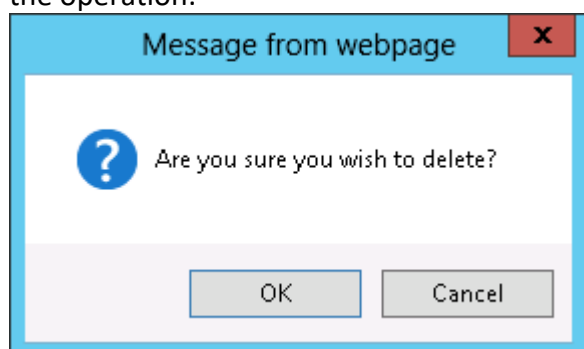


Rename this wish list

New Wish List

Submit Cancel

To delete a wish list - press on Delete icon. A new dialog window will appear. Press OK to complete the operation:



Message from webpage

Are you sure you wish to delete?

OK Cancel

An item within the wish list has a number of options and symbols:



Delete

Check box

Item's size

Item name

Discount price

Original price

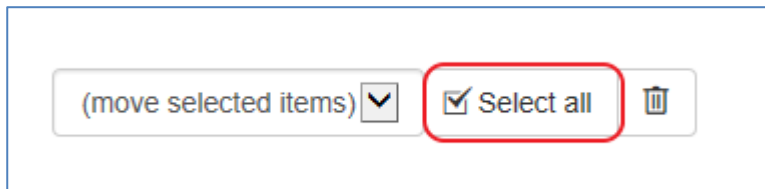
Beach Dress (44)

25.00 12.00 EUR

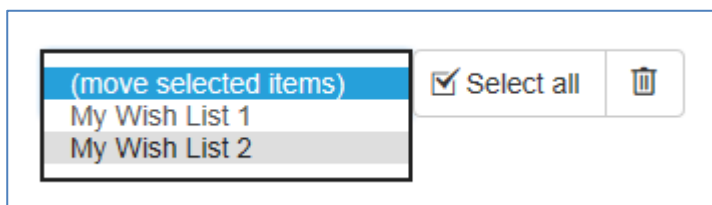
Item within the wish list can be deleted or marked with help of the check box.

To delete an item from the wish list – click on delete icon. New confirmation window will appear. Click **OK** to complete the operation.

It is possible to select some or all of the items in the current wish list. This can be necessary in order to move items to another wish list or to remove items. To select all items - click on **"Select all"** button:

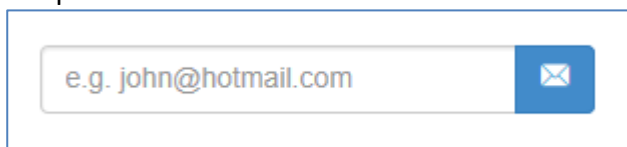


To mark specific items in the current wish list – put a check mark in the right upper corner of the item area in the current wish list. Controls responsible for moving/removing selected items are placed in the lower part of the page. To move selected items to another wish list - select this wish list from the drop down box in field **"Move selected items"** and click **OK** in confirmation pop up window.



To remove selected items – click on **"Remove selected"** button and click **OK** in confirmation pop up window.

It is possible to share wish lists with others. To do this - enter needed email address to which a wish list has to be sent and press **Share**, see picture below. These controls are placed in the lower left part of the current wish list.

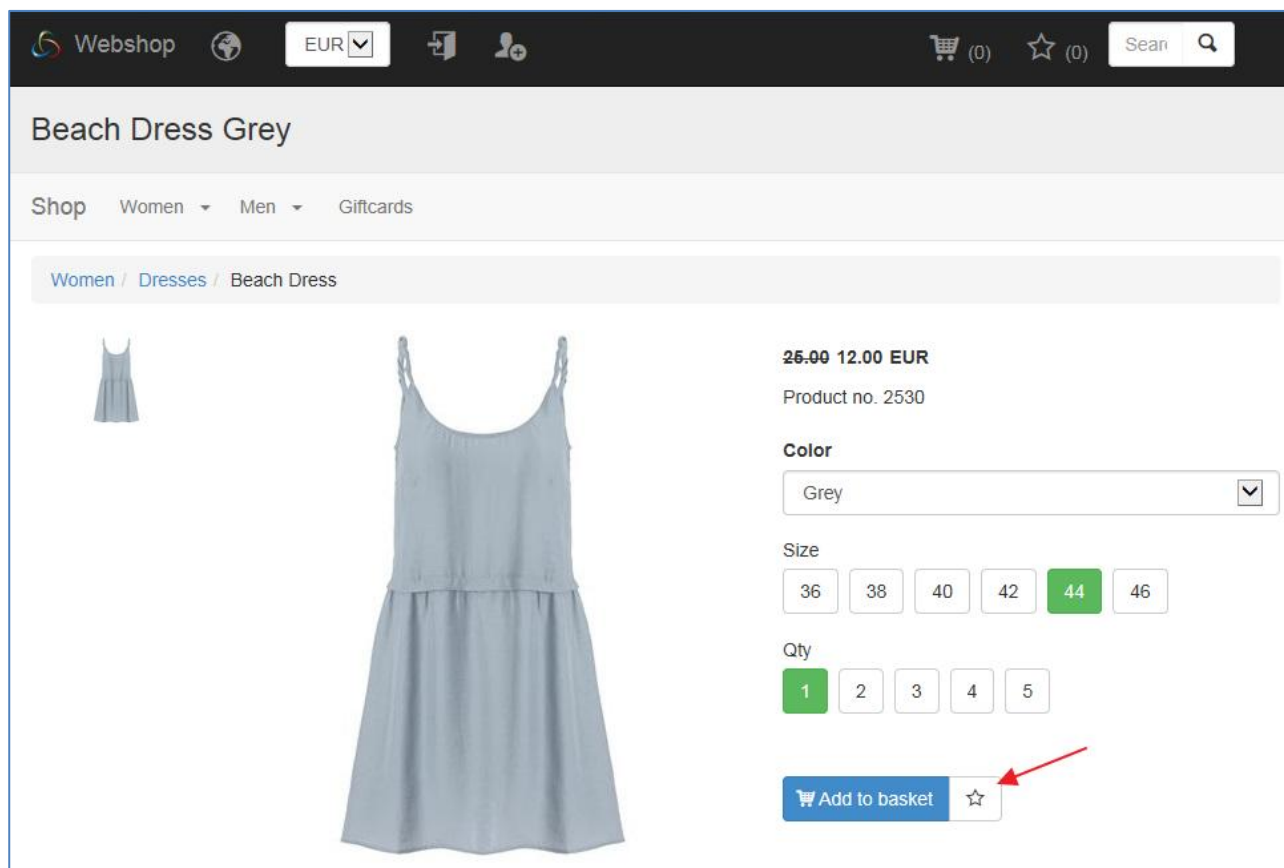


A recipient will receive an email with a link to this wish list. This link consists of a private key to exactly this wish list and insures the uniqueness of it, so no one else can have access to this list. An example with creating and sending a wish list will be depicted further in this document.

EXAMPLE OF THE SCENARIO

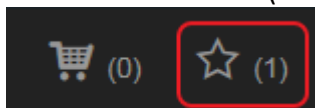
In the following scenario we create a wish list and send it to a recipient.

Open TRIMIT B2C shop Portal in browser and go to product list. Choose one of the items. On product page select color and size:



Add this item to your wish list by clicking on button with a star next to **“Add to basket”** button as shown on picture above.

A wish list indicator (in upper part of the page) will display the amount of items in the list:



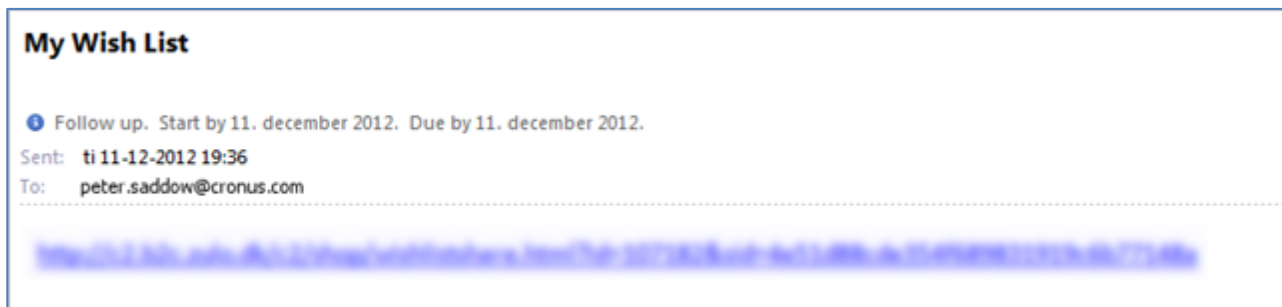
Click on this indicator in order to open your wish list:

You can change a name of the wish list to a more user friendly instead of the default; in this case we changed to “*My wish list 2*”.

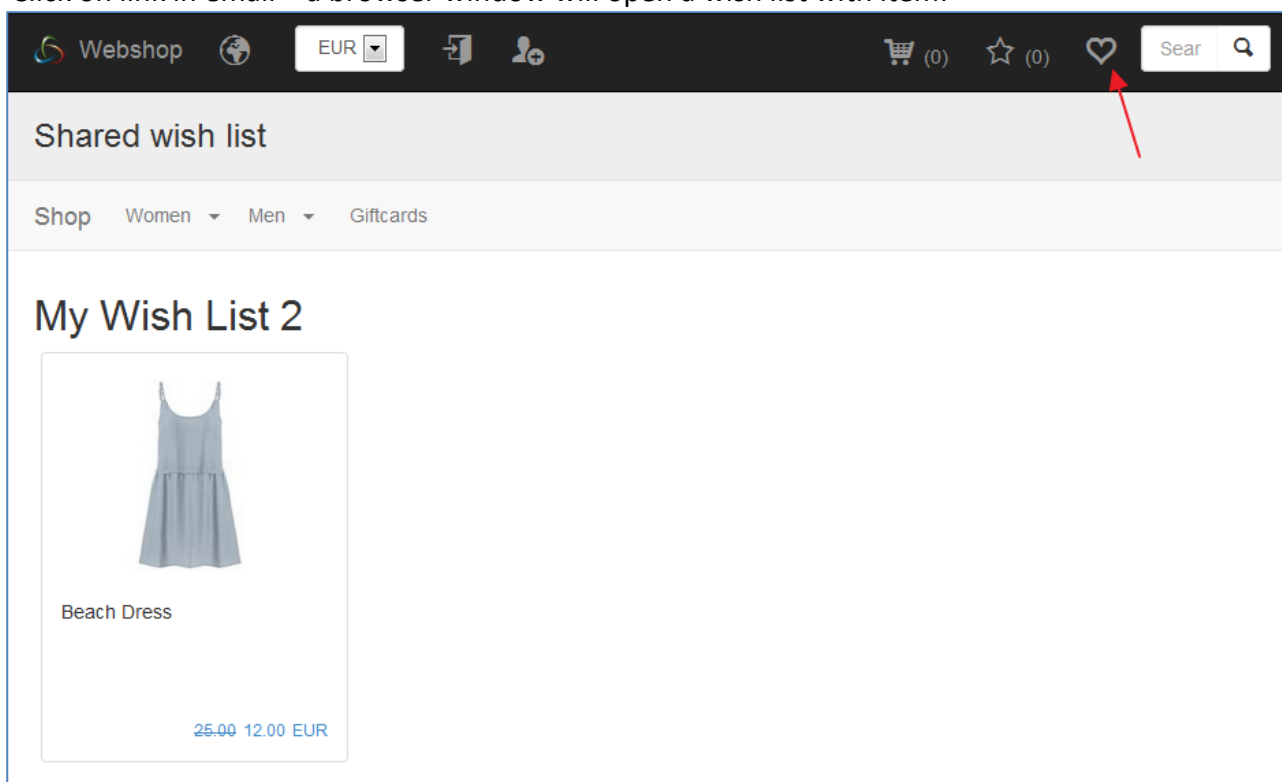
Type email address of the recipient to whom this wish list has to be sent (see picture above). After that click on **Share** – and operating system’s default email program will open an actual email window with a link to the wish list:

Click **Send**.

The recipient will receive an email with the following content:



Click on link in email – a browser window will open a wish list with item:



The highlighted symbol on picture above is a reference to the received wish list.

Now it is possible to freely navigate on the web site, create own wish lists as well as log in to B2C Shop – the reference to the received wish list remains.

When user logs out – the reference to the received wish list and basket will be lost. The user's own wish list will persist.

If the original wish list is being deleted then the referential wish list will be lost.